



GOTREND ESG Sustainability Report



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Foreword

- From the early agricultural economy to the industrial economy, regionalization to liberalization, globalization of economic activities evolved, business activities have changed from a simple relationship between people and people and social, the environment to the enterprise's every move affects the public, social and the environment. In recent centuries, under the rapid development of science and technology, the environment has been seriously damaged and excessive waste of resources, resulting in global climate anomalies and frequent natural disasters, making the relationship between enterprise development and social responsibility increasingly close.
- Environmental protection, social responsibility, corporate governance (ESG) have become important issues that governments, authorities, industries and investors cannot ignore.
- ESG abbreviation: Environmental, Social, Governance, Chinese for the environment, social and corporate governance, it doesn't have a comprehensive and clear explanation or definition, but it is generally believed that instead of the traditional assessment of corporate financial performance, environmental, social and corporate governance factors should be incorporated into investment decisions or business operation considerations to achieve sustainable development.



Words of the operator

The earth is our mother, employees are the cornerstone of the enterprise, society is the field where our lives are closely related, as a business operator, we are reminding ourselves of the responsibility we should have all the time!

Since its inception in 2000, adhering to the careful / serious / responsible entrepreneurial spirit, along the way to strive for the development of product QCDS and customer affirmation, the process of countless customers at home and abroad to support our development and growth and growth, in the harvest at the same time, we feel the burden of the environment, social issues and how to operate on the people-oriented topic, so reflect, we must have a little more linear vision to think about the meaning of "management", rather than just the immediate financial indicators to see the success of the business.

ESG originated from the 2005 United Nations report, which proposed that enterprises should incorporate the three indicators of environmental, social and governance into the evaluation criteria of enterprise operations, in addition to promoting sustainable operation of enterprises, it can also bring positive benefits to society, environment and economy, which is what we are happy to see, let us know the direction more clearly! From 2021, GOTREND initiates team learning to understand the spirit of ESG, with the experience of major enterprises as a model, so as to think, the R & D and production and marketing of inductors / filters / transformer parts we operate, whether we can't produce toxic substances / waste / scraps / energy consumption in production... We strive for excellence, to be able to control better as the goal, we synchronously drive the staff such thinking, implemented in family life.

We have more green actions in the planning, whether it is waste reduction/ production emission reduction / process review loss reduction and loss reduction, as well as for the disadvantaged care, charitable donations, or business people-oriented, improve the income and welfare of employee partners, promote the business optimization of common prosperity, etc., all of which declare that GOTREND takes ESG operation management as the most important goal to practice. 2022 is the launch year of GOTREND ESG, we will go all out, this is our commitment to E.S.G, but also our own corporate slogan Go Trend > Go Further > Smarter challenge!

Chairman 蔡照楨 C. Z. Tsai

Organizational Structure of the ESG Committee





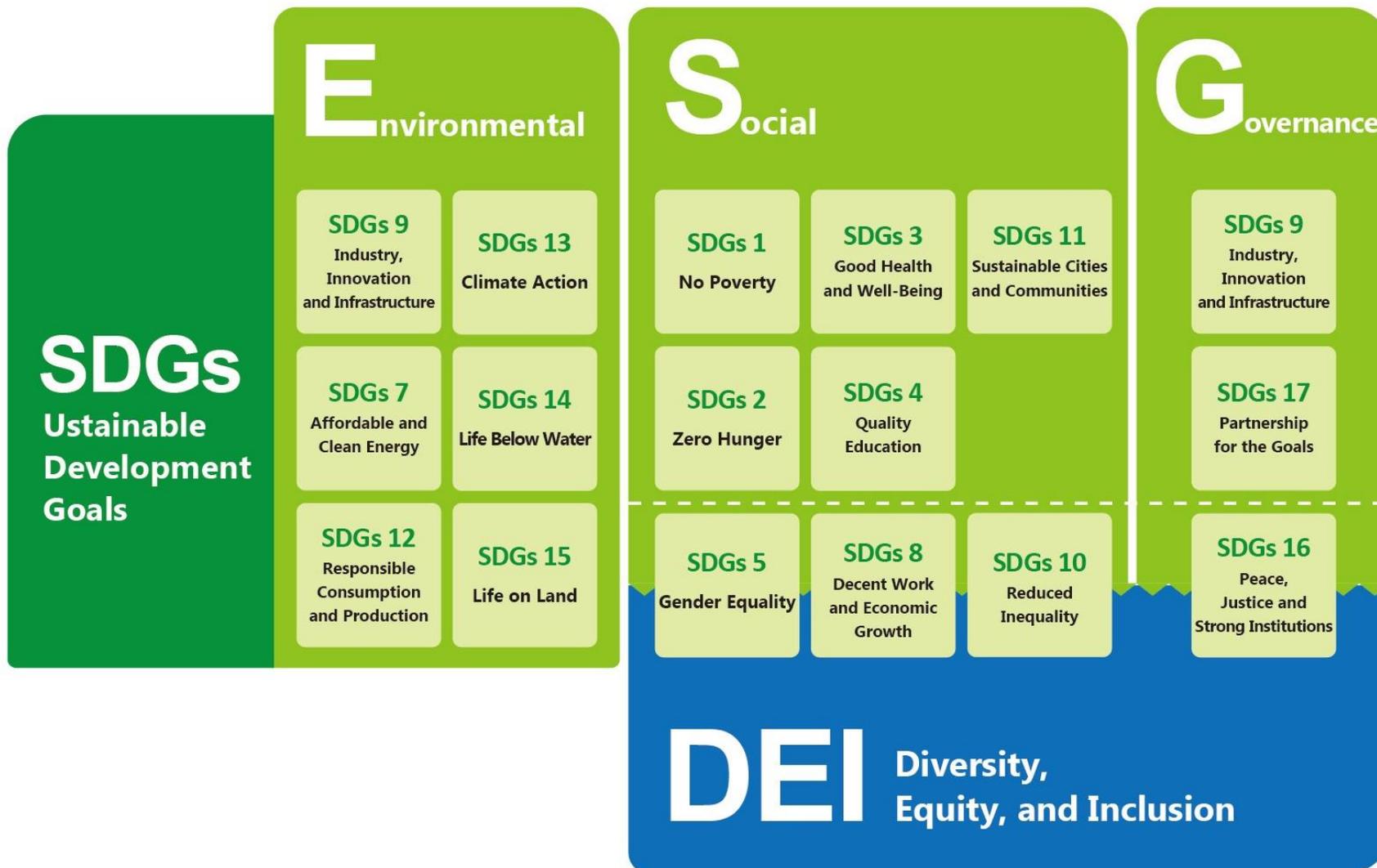
ESG

ESG Sustainable Policy

Purpose of the strategy

1. In response to the global climate change in recent years has brought a great crisis to the sustainable survival of mankind, energy conservation and carbon reduction has become an important topic of global concern, the company in response to the global promotion of energy conservation and carbon reduction policies, so the company formulated this key points, with specific actions combined with the whole people towards a low-carbon social.
2. Strengthen energy conservation and carbon reduction education and publicity, reach a consensus on energy conservation and carbon reduction, all colleagues jointly implement and promote the sustainable operation of the company, and through the company to take the lead in promoting energy conservation and carbon reduction, demonstrate and guide all colleagues and their dependents, implement the national energy conservation and carbon reduction, effectively improve the efficiency of energy use, greenhouse gas reduction, reduce electricity consumption, water use and other waste actions.
3. Fulfill social responsibilities, give back to the society, promote and participate in public welfare activities, and take care of enterprise employees.
4. Strengthen corporate governance, make good use of system tools, improve competitiveness, and make the company sustainable.





ESG Sustainable Targets

Environmental

Policy Initiatives

1. Save Electricity and Water
2. Implement Green Procurement
3. Ban Polystyrene and Plastic Packaging
4. Promote Office Greenery
5. Reduce Paper Usage
6. Promote Environmental Education

Goals

1. 100% LED energy-efficient lighting
2. Reduce annual water and electricity consumption by more than 1%
3. Use environmentally friendly raw materials (RoHS, REACH compliant)
4. Switch to paper-based packaging
5. Plant green plants and reduce paper usage in the company
6. Organize 4 events per year (beach clean-up, mountain clean-up, charitable activities)



GSFM Series



GSTM Series



GSTD Series



GSTV Series

MOLDING SERIES

Goals

Promoting a Green Office

- Over 100% of the office area’s lighting uses LED fixtures or energy-efficient products.
- Promote paper reduction in the office by replacing printing with electronic operations, aiming for a paperless environment.
- The corporate headquarters' office area is decorated with green plants, which are regularly maintained, and the plant selection complements the company’s brand color.
- A designated area for paper recycling is set up to repurpose blank-sided paper, and the practice of double-sided paper reuse is encouraged to reduce paper waste.



Social

Policy Initiatives

1. Gender equality
2. Green bonuses are issued
3. Encouraging Fertility
4. Participate in public welfare activities
5. Low-carb diet

Goals

1. Gender equality committees play a role in gender equality.
2. The annual company incentive bonus is five million.
3. The Company provides a friendly environment for women and children.
4. 2 times a month company-wide vegetarian diet.
5. Promote healthy diet and staff weight loss exercises



ASSEMBLY SERIES

Goals

Employee Health and Weight Loss Program & Sports Events

- GOTREND values the health of its employees, recognizing that staff are the cornerstone of the company. A healthy body and good physical condition not only add value to employees' well-being but also enhance the company's performance, creating a win-win situation for both employees and the business. To support this, the company organizes health and weight loss programs and offers financial incentives to employees who actively maintain their physical fitness, improving participants' quality of life and health awareness.
- The company also holds occasional sports events, which serve as an important way to stay active and strengthen team cohesion. Let's stay energetic and create a positive and enjoyable work environment together.
- In addition, the company encourages and supports employees in forming sports clubs during their free time, providing budgetary support to inspire employees to maintain good exercise habits outside of work.



Governance

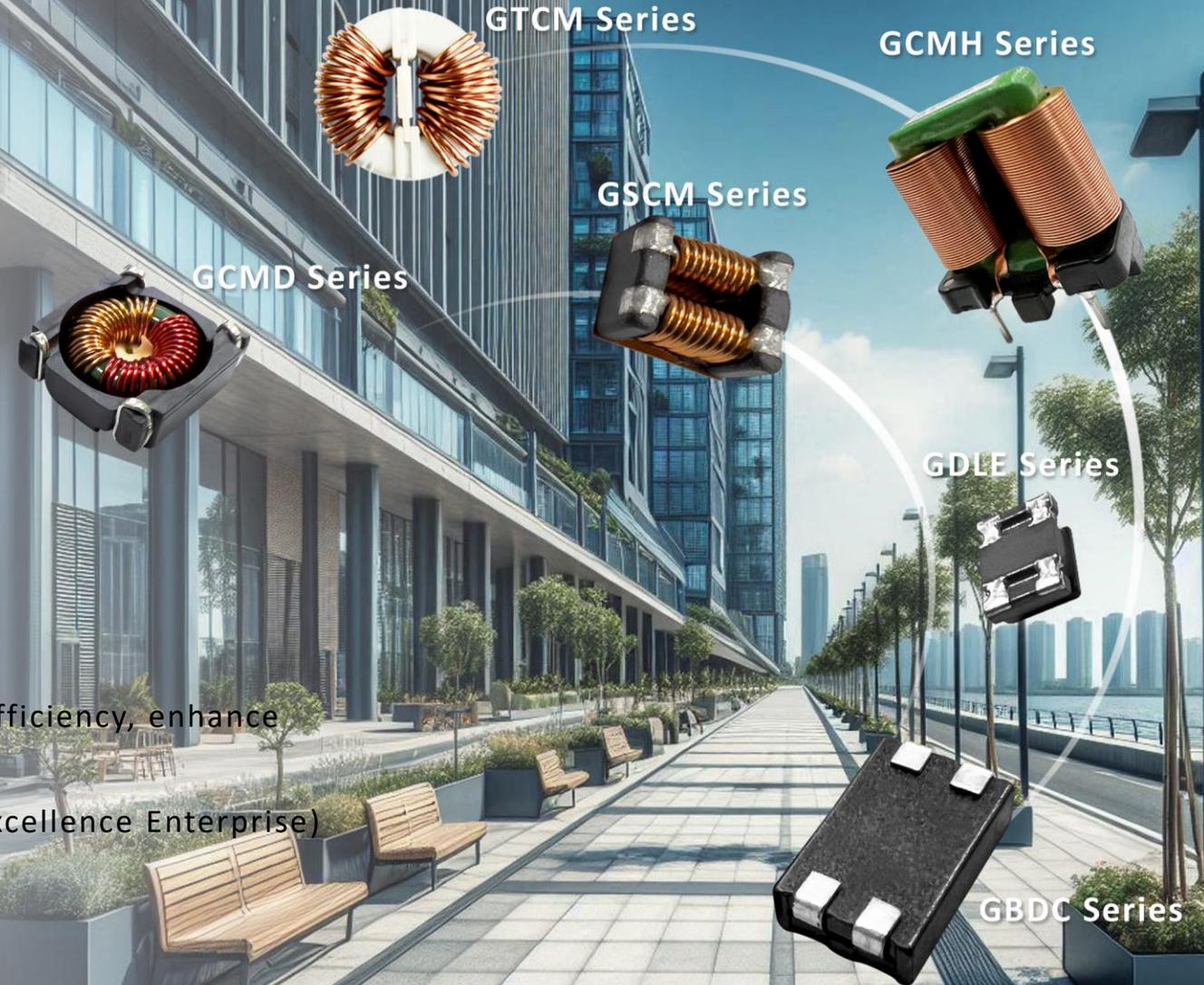
Governance

Policy Initiatives

1. AI Tools Application
2. System Certification
3. Occupational Safety Management
4. Supplier Management
5. Customer Service Satisfaction Survey

Goals

1. AI Intelligent program, work to simplify, improve efficiency, enhance job satisfaction
2. Through the AEO certification (Customs Security Excellence Enterprise) to ensure the safety of international logistics
3. Zero safety accidents to ensure employee safety.
4. Annual audit of suppliers
5. Quarterly review of customer satisfaction.



COMMON MODE SERIES

Goals

Zero Safety Incidents (Expanding Workplace Safety to Include Home Safety)

Each year, the company organizes two fire drills, emergency response drills, traffic safety seminars, and recreational sports safety workshops. We also provide safety-related education and training to raise employees' awareness of safety both in the workplace and in their daily lives. This helps reduce the likelihood of accidents and enhances safety awareness and self-protection skills, fostering a safer and healthier environment for everyone.





**ESG Sustainable
Development Outcome**

Environmental

Reduce electricity usage by **4.5** %

4 environmental education activities

Green Procurement **100** %

Beach cleanup waste **30** kg

Reduced paper consumption by **50** %



Molding Series



Assembly Series



GBC Series



GSCM Series



GTHW Series



WPC Series

AUTOMOTIVE SERIES

Social

Annual bonus average **3** %

Charity activities **450** H (Headcount x Hours)

Low-carbon diet **1000** person-times

Festive gifts **4** times

Welfare fund allocation **8** %



WPC SERIES

Governance

System Certification **4**

Annual supplier audit **12** companies

0 company accident public security incidents

Customer satisfaction score of **90** points or more

Incentive system bonus of **5 million**



GBC903028



GBC302922



GBLM SERIES



GBC473129



GBD SERIES



GTC Series

EMI SERIES



ESG Sustainable Products



GOTREND’s products, including raw materials, spare parts, solvents, consumables, packaging materials and production processes, comply with WEEE (Waste Electrical and Electronic Equipment 2002/96/EC) and RoHS standards. With more than 20 years of experience in inductors, Gaochuang started to go green manufacturing from Y2004.

– ESG Practitioners

Mass production products maintain the value chain





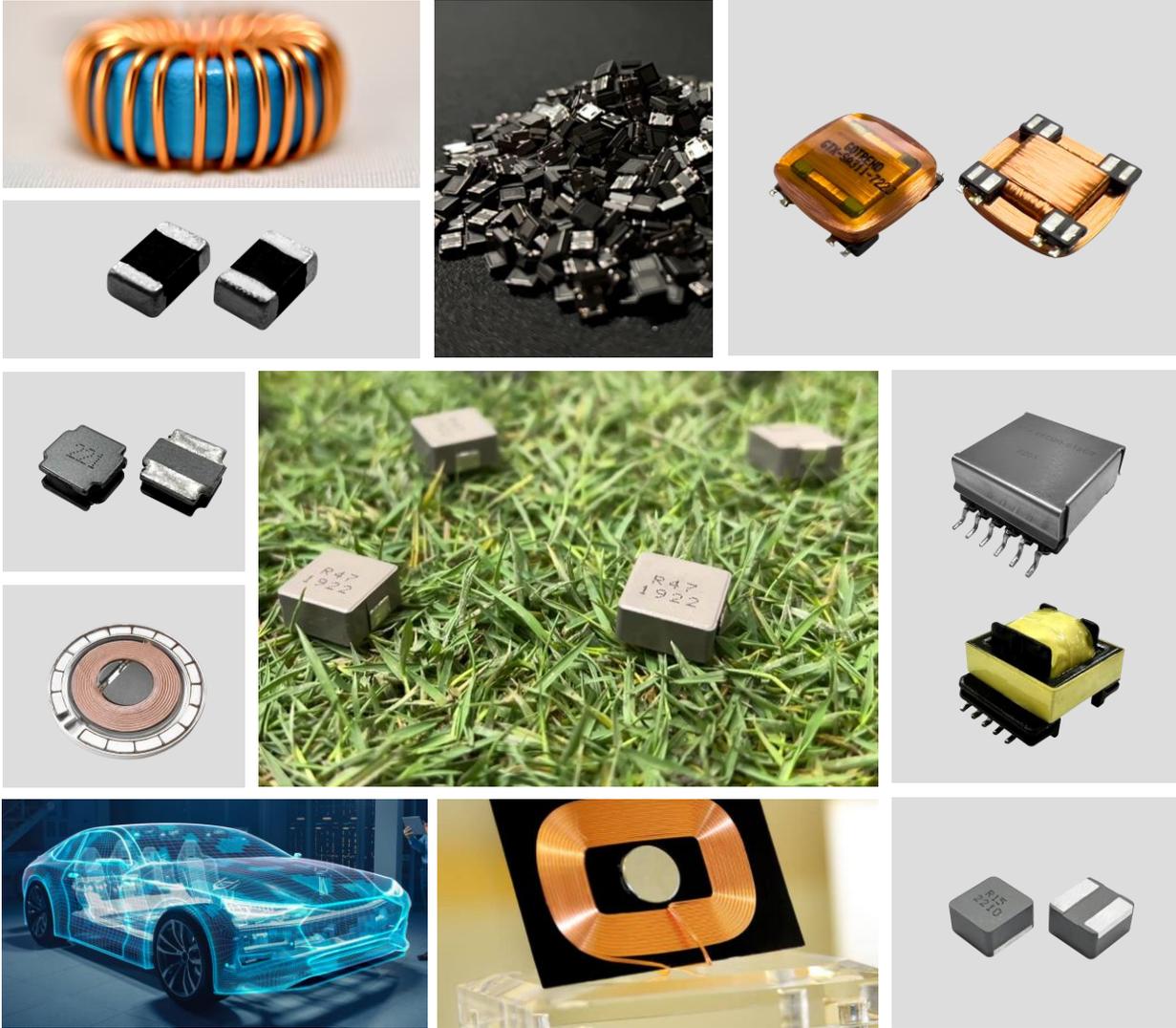
The product line of **GOTREND** is diverse and complete, including power inductors, common mode filters, EMI, suppression beads, wireless charging magnets, transformers, etc., which can be widely used in vehicles, 5G & IoT, industrial computers, cloud computing, Netcom products, mobile wireless devices, servers and consumer products.

Continuous improvement in product packaging, the current use of lightweight/recycled packaging materials when all products are shipped to reduce resource consumption.

We aim for sustainable development, so as to think about R & D and production and marketing, whether the production can be reduced, or even don't produce toxic substances, green beliefs prompt us to be responsible for the brand and provide better products to manufacturers.

All products are recyclable

Product



We are committed to developing more energy-efficient, low-power, high-performance eco-friendly component product lines to create greater value for our customers.

To reduce pollution caused by production, we have implemented and passed the ISO 14000 series environmental management certification standards. These standards help us identify environmental factors throughout the process, from raw materials to customers, focusing on low energy consumption, waste reduction, increased recycling, and lowering raw material and consumable costs.

We control these factors through necessary preventive measures to minimize environmental impact, while also emphasizing green procurement, environmental safety, and the protection of labor rights among our suppliers.

All products are recyclable

Product



EMI Filter for Power In
GDLW-SERIES

DC/DC Converter
GNR-SERIES
GNRT-SERIES
GSTD-SERIES
GSTM-SERIES
GSDRH-SERIES
GSDRK-SERIES
GBD-SERIES
GBL-SERIES

USB2.0/3.0
GTHW-SERIES
GCMF-SERIES

Signal Line Circuit
GTH-SERIES
GTC-SERIES
GTCH-SERIES

Wireless Router / AP Modem / 3G USB Drive



Wifi / Bluetooth Module
GNR-SERIES GTH-SERIES
GNRT-SERIES GTCH-SERIES
GNLC-SERIES GTC-SERIES

LED Panel Backlight
GNR-SERIES
GNRT-SERIES

DC/DC Converter
GBL-SERIES GSTD-SERIES
GNR-SERIES GSTM-SERIES
GNRT-SERIES GBD-SERIES

Switching Charger
GNR-SERIES
GNRT-SERIES
GDLW-SERIES

EMI Filter for Power In
GDLW-SERIES

USB2.0/3.0 & HDMI
GTHW-SERIES
GCMF-SERIES

Mobile Phone / PAD



LED Backlight
GNR-SERIES
GNRT-SERIES
GSTD-SERIES
GSTC-SERIES
GSTM-SERIES
GDLW-SERIES

WLAN Module
GNR-SERIES
GNRT-SERIES
GTC-SERIES
GTCH-SERIES

USB2.0/3.0 & HDMI & IEEE
GTHW-SERIES
GCMF-SERIES

Ethernet Port Lan-Transformer

EMI Filter for Power line
GDLW-SERIES

DC/DC Converter for SSD/HDD
GNR-SERIES
GNRT-SERIES
GSTD-SERIES

Power Supply for CPU
GSTC-SERIES
GSTD-SERIES
GSTM-SERIES

Power Supply for I/O
GNR-SERIES
GNRT-SERIES
GBD-SERIES
GBL-SERIES

Note Book/Ultra Book



Bluetooth Device
GNR-SERIES
GNLC-SERIES
GBLH-SERIES
GBD-SERIES
GBL-SERIES

Multimedia
GNR-SERIES GSSR2-SERIES
GSDRH-SERIES GTH-SERIES
GSDRK-SERIES GTHW4532-SERIES

Battery Control Unit
GTHW4532P-SERIES
GTX-Transformer

ETC System
GNLC-SERIES
GNR-SERIES
GBD-SERIES
GBL-SERIES

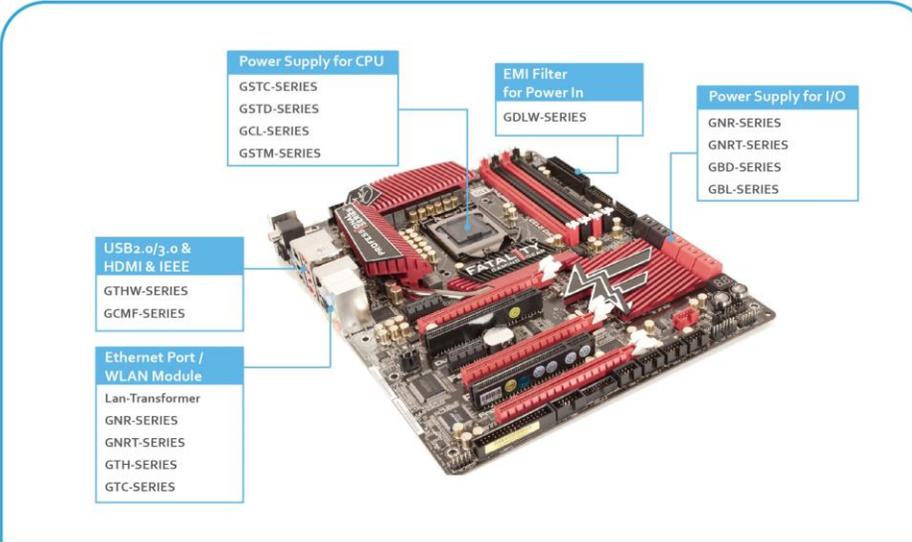
Parking Sensor
GNR-SERIES
GBD-SERIES
GNLC-SERIES
GTX-Transformer

Car Lighting
GSDRH-SERIES
GSDRK-SERIES
GDR-SERIES

ABS Control Unit
GTHW4532P-SERIES
GBD-SERIES
GBL-SERIES

Tire Monitoring
GNLC-SERIES GBL-SERIES
GTHW-SERIES
GBD-SERIES

Automotive Application



Power Supply for CPU
GSTC-SERIES
GSTD-SERIES
GCL-SERIES
GSTM-SERIES

EMI Filter for Power In
GDLW-SERIES

Power Supply for I/O
GNR-SERIES
GNRT-SERIES
GBD-SERIES
GBL-SERIES

USB2.0/3.0 & HDMI & IEEE
GTHW-SERIES
GCMF-SERIES

Ethernet Port / WLAN Module
Lan-Transformer
GNR-SERIES
GNRT-SERIES
GTH-SERIES
GTC-SERIES

Mother Board / IPC Graphic Card



DVD / HDD / Card Slot
GNLC-SERIES
GBD-SERIES
GBL-SERIES

DC/DC Converter for SSD/HDD
GNR-SERIES
GNRT-SERIES
GSTD-SERIES

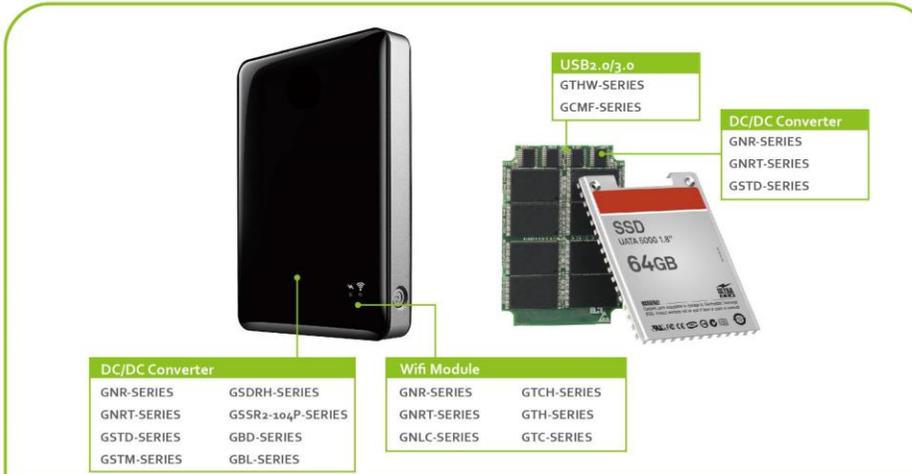
Graphic Processing Unit
GBD-SERIES
GBL-SERIES

DC/DC Converter
GSTD-SERIES GSDRK-SERIES GBD-SERIES
GSTM-SERIES GNR-SERIES GBL-SERIES
GSDRH-SERIES GNRT-SERIES

WLAN / Bluetooth Module
GNR-SERIES
GNRT-SERIES
GNLC-SERIES
GTH-SERIES
GTC-SERIES

EMI Filter for Power In
GDLW-SERIES

Game Console



USB2.0/3.0
GTHW-SERIES
GCMF-SERIES

DC/DC Converter
GNR-SERIES
GNRT-SERIES
GSTD-SERIES

DC/DC Converter
GNR-SERIES GSDRH-SERIES
GNRT-SERIES G5SR2-104P-SERIES
GSTD-SERIES GBD-SERIES
GSTM-SERIES GBL-SERIES

Wifi Module
GNR-SERIES GTCH-SERIES
GNRT-SERIES GTH-SERIES
GNLC-SERIES GTC-SERIES

SSD / HDD / NAS



DC/DC Converter
GNR-SERIES
GNRT-SERIES
GBD-SERIES
GBL-SERIES

EMI Filter for Power In
GDLW-SERIES

Audio/Video Circuit
GNR-SERIES
GNLC-SERIES
GBD-SERIES

ETC System
GTHW-SERIES
GCMF-SERIES

LCD / LED Panel Backlight
GNR-SERIES
GNRT-SERIES

Global Positioning System (GPS)



DC/DC Converter
GTX-Transformer

LED Lighting



LCD / LED Panel Backlight
GNR-SERIES
GNRT-SERIES

Wifi / Bluetooth Module
GNR-SERIES GTH-SERIES
GNRT-SERIES GTC-SERIES
GNLC-SERIES

EMI Filter for Power In
GDLW-SERIES

USB 2.0/3.0
GTHW-SERIES
GCMF-SERIES

DC/DC Converter
GBD-SERIES GNR-SERIES
GBL-SERIES GNRT-SERIES
GTCH-SERIES

Digital Camera / DVR



WLAN Module
GNR-SERIES GTC-SERIES
GNRT-SERIES GTCH-SERIES

RF Module
GTH-SERIES
GTC-SERIES

LED Backlight
GNR-SERIES GSTD-SERIES GSTM-SERIES
GNRT-SERIES GSTC-SERIES GDWL-SERIES

Camera Module
GNR-SERIES
GNRT-SERIES
GNLC-SERIES
GBD-SERIES
GBL-SERIES

Audio Circuit
GNR-SERIES
GNLC-SERIES
GBD-SERIES

EMI Filter for Power In
GDLW-SERIES

Panel / TV / Monitor



EMI Filter for Power In
GDLW-SERIES

WLAN Module
GNR-SERIES
GNRT-SERIES
GNLC-SERIES
GTH-SERIES
GTC-SERIES
GTCH-SERIES

DC/DC Converter
GNR-SERIES
GNRT-SERIES
GSTD-SERIES
GSTM-SERIES
GBD-SERIES
GBL-SERIES

DC/DC Converter for SSD/HDD
GNR-SERIES
GNRT-SERIES
GSTD-SERIES

USB 2.0/3.0 & HDMI
GTHW-SERIES
GCMF-SERIES

Security



ESG Sustainability Certification



ISO 9001

Certificate of Registration



兹证明

广州特创电子有限公司

统一社会信用代码: 91440115556655010F

经营地址: 广东省广州市南沙区大岗镇北龙路 100 号自编 6 栋 (厂房 A-5)

注册地址: 广州市南沙区大岗镇北龙路 100 号自编 6 栋 (厂房 A-5)

的质量管理体系适用于

电感的设计和生

已经 NQA 根据标准

ISO 9001:2015

审核和注册

注册要求组织必须按照上述标准保持其质量管理体系, 并由 NQA 进行监督。
获证组织必须定期接受监督审核并经审核合格, 此证书方继续有效。
本证书信息可在国家认证认可监督管理委员会官方网站 (www.cnca.gov.cn) 上查询
SNQA 查询网站: www.snqa.com.cn


总经理



证书号: **133517**

初次发证日期: 2024 年 02 月 07 日
证书有效期至: 2027 年 01 月 01 日
EAC 代码: 19



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证书为 NQA 所有, 客户须在 NQA 网站取得认证证书。
本证书可在国家认证认可委员会官方网站 (www.cnca.gov.cn) 上查询。
上海 NQA 认证有限公司, 地址: 中国 (上海) 自由贸易试验区康桥路 999 号 2201 室。

Certificate of Registration



This is to certify that the Quality Management System of

Tectrend Electronics Co., Ltd.

Unified Social Credit Code: 91440115556655010F

Operation Address: No. 6 Building (Workshop A-5), No. 100, Beilong Road, Dugang Town, Nansha District, Guangzhou City, Guangdong Province, China

Registered Address: No. 6 Building (Workshop A-5), No. 100, Beilong Road, Dagang Town, Nansha District, Guangzhou City, Guangdong Province, China

applicable to

The design and manufacture of inductors

has been assessed and registered by NQA against the provisions of

ISO 9001:2015

This registration is subject to the company maintaining a quality management system, to the above standard, which will be monitored by NQA.
Certified Clients shall accept regular surveillance assessments, the validity of certificates shall be maintained for the positive result of audit.
The information of this certificate can be checked on CNCA's website (www.cnca.gov.cn)
SNQA's website: www.snqa.com.cn


Managing Director



Certificate Number: **133517**

Issue Date: 07 February 2024
Valid Until: 01 January 2027
EAC Code: 19



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注册号：0165Z23E30499R4M

环境管理体系认证证书

初次发证日期：2011年01月04日/ 再认证日期：2023年03月31日/ 本次发证日期：2024年09月14日
证书有效期至：2026年01月10日

兹证明

广州特创电子有限公司

环境管理体系符合GB/T24001-2016/ISO14001:2015 标准,适用于绕线电感器的设计开发、生产和销售

新世纪检验认证有限责任公司
总经理：



统一社会信用代码：91440115556655010F
注册地址：广东省广州市南沙区大岗镇北龙路100号自编6栋（厂房A-5）
经营地址：广东省广州市南沙区大岗镇北龙路100号自编6栋（厂房A-5）



中国认可
国际互认
管理体系
MANAGEMENT SYSTEM
CNAS C016-M



BCC 地址：北京市海淀区中关村大街45号5层45-05-02室
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除在有效期内接受监督审核并维持合格，此证书方继续有效
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Certificate No：0165Z23E30499R4M

CERTIFICATE OF ENVIRONMENT MANAGEMENT SYSTEM CERTIFICATION

Date of Initial Issuance:Jan. 4, 2011/ Date of Re-certification Issuance:Mar. 31, 2023/ Date of Issuance:Sep. 14, 2024
Date of Expiration:Jan. 10, 2026

This is to Certify that the Environment Management System of
TEC TREND ELECTRONIC CO., LTD.
is in conformity with
GB/T24001-2016/ISO14001:2015 Standard, applies to
DESIGN AND DEVELOPMENT, PRODUCTION AND SALES OF WINDING
INDUCTOR

BCC Inc.
President:



Unified social credit code:91440115556655010F
REGISTERED ADDRESS:ZIBIAN BUILDING 6, (WORKSHOP A-5) NO. 100, BEILONG RD, BEILU VILLAGE, DAGANG TOWN, NANSHA DIST, GUANGZHOU
OPERATION ADDRESS:ZIBIAN BUILDING 6, (WORKSHOP A-5) NO. 100, BEILONG RD, BEILU VILLAGE, DAGANG TOWN, NANSHA DIST, GUANGZHOU



中国认可
国际互认
管理体系
MANAGEMENT SYSTEM
CNAS C016-M



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IATF16949



nqa

This is to certify that the Quality Management System of

Tectrend Electronics Co., Ltd.
No. 6 Building (Workshop A-5), No. 100, Beilong Road, Dagang Town, Nansha District, Guangzhou City, Guangdong Province, 511400, China (IATF USI: GAXY9E)

applicable to:
The design and manufacture of inductors

has been assessed and registered by NQA, Warwick House, Houghton Hall Park, Houghton Regis, Dunstable, LU5 5ZX, UK

against the provisions of:
IATF 16949:2016

This registration is subject to the company maintaining a quality management system to the above standard, which will be monitored by NQA.

[Signature]
Managing Director

NQA Certificate No: T182611
IATF Certificate No: 0494172
First Issue Date: 02 January 2024
Valid Until: 01 January 2027
Version: 1

[QR Code]

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Revision Date: Feb 2017 Page 1 of 1 Issue 5

nqa

兹证明

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广东省广州市南沙区大岗镇北龙路 100 号自编 6 栋(厂房 A-5) (IATF USI: GAXY9E)

的质量管理体系适用于

电感的设计和和生产

已经 NQA 根据标准
IATF 16949:2016

审核和注册

本注册要求组织必须按照上述标准保持其质量管理体系, 并由 NQA 进行监督, 若有任何疑问, 以英文证书为准

[Signature]
Managing Director

NQA Certificate No: T182611
IATF Certificate No: 0494172
First Issue Date: 02 January 2024
Valid Until: 01 January 2027
Version: 1

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AEO Customs Advanced Security High-Quality Enterprise Certification



ESG Sustainable Activities



GOTREND Joins the 2024 TALENT, in Taiwan Sustainable Talent Action Alliance Again

At GOTREND Technology, talent cultivation and development have always been key operational goals that we prioritize. In response to the waves of ESG and DEI initiatives and the global focus on corporate social responsibility for talent, GOTREND Technology is proud to announce that we are once again joining the "TALENT, in Taiwan—Taiwan Talent Sustainability Action Alliance"! We are committed to implementing the six key indicators: Purpose & Value, Diversity & Inclusion, Organizational Communication, Rewards & Incentives, Physical & Mental Well-being, and Talent Development, and will take action accordingly.

Purpose & Value

Since our establishment, GOTREND Technology has upheld a spirit of meticulousness, dedication, and responsibility, striving for excellence in the development of QCDS (Quality, Cost, Delivery, and Service) of our products and earning recognition from customers worldwide. As we have grown with the support of numerous domestic and international clients, we have become increasingly aware of environmental pressures, social issues, and the challenge of human-centered business management. This realization has led us to reflect on the deeper meaning of "management" with a more visionary and holistic approach. In recent years, we have initiated team learning to understand the core principles of ESG, drawing from the examples set by major corporations. This has prompted us to reassess the R&D, production, and sales of our inductors, filters, and transformers with the goal of exercising better control over our processes. We also aim to instill this mindset in our employees, encouraging them to apply it to their personal lives. We are currently planning more green initiatives, including waste reduction, minimizing emissions during production, reviewing production processes to reduce losses, caring for disadvantaged communities, charitable donations, and fostering a people-centered approach to business that enhances employee income and welfare. These actions affirm that GOTREND Technology is committed to making ESG-driven management our top priority.



Mountain Clean-up Campaign by the GOTREND Environmental Protection Vanguard Alliance



GOTREND places a strong emphasis on environmental sustainability issues. On October 14th, organized the "Clean Mountain Action."

This hiking and clean-up event involved not only the GOTREND team and their families but also volunteers from Tamkang University, totaling around 40 participants. Together, they ventured to Guanyin Mountain.

As everyone strolled through the mountains, they carried garbage bags and collected litter along the trails to purify the natural surroundings. This allowed them to simultaneously breathe in the natural aromas and appreciate the beauty of the forest, providing a deeply soothing experience.

After more than two hours of dedicated effort, the group successfully removed various types of waste, including cigarette butts, beverage cans, plastic bags, and PET bottles, totaling 4.5 kilograms of garbage. The General Manager expressed that this charitable mountain clean-up event not only encouraged colleagues to engage in outdoor activities, de-stress, and enjoy their work, but it also served as an educational opportunity about the environment. It allowed everyone to connect with the land they live on and, through practical action, encouraged self-reflection on their own lifestyles. The event aimed to promote the habit of taking trash with you during hikes, fostering an understanding of the importance of sustainability, and instilling a sense of cherishing the Earth among colleagues.

We believe that every small action can contribute to the future of our planet, and we hope that events like this inspire more people to love and care for the Earth through tangible actions.

GOTREND is responding to Earth Hour for energy conservation and carbon reduction. Let's turn off the lights for love!

The world's largest voluntary public carbon reduction movement, Earth Hour, originated in 2007 as a global initiative launched by the World Wide Fund for Nature (WWF) in Sydney, Australia. Through the symbolic action of "turning off the lights," the campaign aims to raise public awareness about climate change and encourage energy-saving actions. It calls on people to switch off non-essential lights, synchronizing with countries around the world to reduce carbon emissions and protect the planet.

As part of GOTREND Technology's commitment to energy conservation and carbon reduction, we turn off the lights for one hour every day during the lunch break, 365 days a year, and have been doing so for 14 consecutive years, totaling over 3,380 hours. We will continue to dedicate ourselves to sustainable development, saving electricity and reducing carbon emissions to care for the Earth. In response to the Earth Hour campaign, we also take this opportunity to remind everyone, regardless of age or background, that in the face of global climate change, we can all make a difference by changing our daily habits. Let's work together to create a low-carbon, sustainable living environment and do our part for the planet that nurtures so much life.



GOTREND Taipei Office, Lunch Break Lights Off Photo



Ocean's Dance, Island's Beauty GOTREND Ocean Cleanup Initiative

GOTREND is committed to environmental sustainability, and recently, the Taipei office employees organized a beach cleanup event, spending a meaningful weekend cleaning the beautiful northern coastline. Equipped with gloves and trash bags, we began collecting plastic waste, fishing nets, and other debris from the beach.

This beach cleanup not only cleared the shore but also raised awareness about waste management and deeply instilled the concept of sustainability. Beach cleanups are just the first step in protecting the environment; true environmental action should be integrated into our daily lives. This can be achieved by reducing the use of single-use plastic products and switching to reusable cups, bags, and utensils.

Our beautiful coastlines require collective effort to maintain! While we may never pick up all the trash, neglecting to do so will only lead to more accumulation.

Let's work together to ensure the sustainable development of our planet and marine ecosystems!

GOTREND Cares for Local Eco systems

Supporting Eco Photographers in Forest Conservation and Creation



The only remaining ancient cedar forest in Asia is located in Yilan’s Qilan Mountain, home to one of the seven remaining species of cypress on Earth. These cypresses are found in the eastern and western coasts of North America, Japan, and Taiwan, with Taiwan’s cypress forests being the rarest and considered glacial relict species unique to the island. Photographer Michael Chang, through his work, has traveled to many countries, experiencing various cultures and landscapes. However, a chance visit to Yilan’s Qilan Mountain left him in awe of the world-class hideaway his homeland held, feeling the sanctity and grandeur of nature. This experience inspired him to commit to telling the complete story of Taiwan’s forests through images, embarking on a ten-year journey to capture the precious imagery of Taiwan’s remaining sacred trees. During his photography, Michael Chang witnessed the resilience of these sacred trees, which stood firm through typhoons, heavy rains, and lightning. However, after one typhoon, he saw a once-majestic sacred tree fallen, realizing that these seemingly eternal landscapes could vanish in an instant. Michael Chang reflects on the extreme anomalies of the world’s climate and hopes that his precious images will encourage everyone to cherish and preserve these forests and natural resources for future generations.

GOTREND not only cares about local ecology but also supports photographer Chi-Ming Chang's ecological photography by sponsoring his photography, publications, and book storage. Through these efforts, GOTREND aims to help more people recognize and protect these precious natural resources, inspiring public awareness and action for environmental conservation.

GOTREND X New Taipei Toy Bank : Giving Toys New Life, Spreading Love

The well-known movie "Toy Story" tells the enchanting and adventurous journey of a group of toys that come to life when their owner is away. This beloved film has captured the hearts of audiences of all ages around the world. However, in real life, many toys undergo complex manufacturing processes, including painting and packaging, and are often made from non-recyclable plastics. As children grow up, these once cherished toys are frequently forgotten or discarded, facing the risk of being wasted. In truth, these toys still hold value and can be passed on to those in need, allowing them to continue serving their purpose and significance.

Inspired by this idea, GOTREND Technology has partnered with the New Taipei City Toy Bank to launch a second-hand toy donation initiative. This program encourages all employees to donate unused toys from their homes, giving these overlooked items a chance to find new homes. The company collects and organizes the donated toys and then sends them to the New Taipei City Toy Bank. There, the toys are carefully cleaned, sorted, and repaired before being donated to children in rural schools and to vulnerable groups in social welfare organizations. This initiative not only extends the life and value of the toys but also embodies the principles of sustainable development, allowing love and joy to be passed on and continued within the community.



GOTREND ESG Seminar - Sharing Knowledge, Growing Together

ESG issues are not just the responsibility of a few individuals but a shared mission for all employees. Encouraging our team to adopt a mindset of sustainable business practices, care for societal well-being, and actively participate in environmental protection and sustainable living is a critical aspect of our ongoing ESG initiatives.

GOTREND Technology holds monthly ESG seminars to share knowledge on various environmental topics, showcase successful ESG policy implementations from different companies in the industry, and introduce sustainable lifestyles and products. These seminars aim to help everyone understand their individual impact on the environment and society, inspiring them to practice ESG principles in both their work and daily lives. While individual efforts may seem limited, when we unite around common issues and actions, our collective impact can be boundless. Together, through the power of collaboration, we can become a driving force for societal change and a catalyst for sustainable development.



A sea turtle is swimming in clear, blue water above a rocky seabed. The turtle is positioned in the center-right of the frame, facing towards the right. The water is bright and clear, with sunlight filtering through from the surface, creating a shimmering effect. The seabed is composed of dark, jagged rocks and some coral. The overall scene is serene and natural.

**GOTREND
GO ESG**